

11th World Congress of the Econometric Society
August 17 - 21, 2015 Palais des congrès de Montréal
Montréal, Québec



Welcome Message from the Organizing Committee

Dear Industry Partners,

The 11th World Congress of the Econometric Society will be held at the Palais des Congrès de Montréal in Montréal, Canada from 17th to 21st August 2015. It is hosted by McGill University in association with the Université de Montréal, UQAM, HEC Montréal, Concordia University, CIREQ and CIRANO.

The World Congress, as the focal point of the Society's meetings, is the main international Congress that covers all aspects of economics, with a scientific Program reflecting the very best work in the profession. The invited Program will consist of five named lectures, ten paired invited sessions, and five plenary policy sessions.

The Congress venue is the Palais des Congrès de Montréal (convention center) in downtown Montréal, near the historic center and the Old port of Montréal.

The World Congress of the Econometric Society is the premier meeting of the global economics profession. Occurring once every five years it is the only place where all the very top theoretical and applied economists and econometricians from around the world meet to discuss the latest advances in the field.

Participants at the Congress bring together the latest innovations in economic and financial theory itself, as well presenting research findings at the cutting edge of methodological advances in theoretical and applied econometrics; these fields form the foundation for the way economists in academia, industry and government analyse data to understand everything from exchange rates to labour supply.

Any advances discussed at the Congress will be important for finance and asset markets, auction design and regulation, and the operation of government economic policy more generally. World-leading thinkers and scientists, including many Nobel Prize winners, will convene for five days, and the research discussed should prove to be ground breaking for the economics profession, as well as for those who rely on economic models and insights more generally.

This is a major world event which will put Montréal, Québec and Canada as the center stage of economic thinking and scientific research.

Jean-Marie Dufour

President of the Local Organizing Committee

11th World Congress of the Econometric Society

About the World Congress



The Econometric Society holds annual regional meetings in North America, Europe, Latin America, The Far East, Australasia and India/Southeast Asia. Since 1965, however, a World Congress has been held every five years and in these years there are no regional meetings. Instead the top economists from around the world convene to discuss the latest scientific advances in the field. All three of the most recent Congresses have been attended by at least 1,000 participants, with the record of 1,400 being set by the Barcelona World Congress in 1990. The Congress has never before been held in Montréal.

The previous ten congresses were held in Rome (1965), Cambridge, UK (1970), Toronto (1975), Aix-en-Provence (1980), Cambridge, USA (1985), Barcelona (1990), Tokyo (1995), Seattle (2000), London (2005), and Shanghai (2010). The 11th Econometric Society World Congress will be held in Montréal!

ESWC 2015 welcomes submission in all areas of economics. It is hoped that the papers presented at the Congress will represent a broad spectrum of applied and theoretical economics and econometrics.

The World Congress 2015 in Montréal will take place over 5 days in August. The extensive daily Program includes invited keynote speakers, paired lectures and concurrent sessions. There will be plenty of networking opportunities during refreshment breaks, lunches and during the evening social events!

Full details will be available at the congress website, <http://www.eswc2015.com/>.

Congress Date:	August 17 - 21, 2015
Host:	It is hosted by McGill University in association with the Université de Montréal, UQAM, HEC Montréal, Concordia University, CIREQ and CIRANO
City:	Montréal, Québec
Venue:	Palais des Congrès de Montréal
Expected attendance:	1200 participants
Demographics:	Participants attending: Top Economists from around the World including Nobel Prize Winners!
Exhibition Days & Hours:	August 17 -21, 2015, Times to be confirmed at a later date

Who Attends?

The 11th World Congress in Montréal is a unique opportunity for exhibitors to meet the leading members of the academic economics profession. A large number of Nobel Prize winners will attend the 1200+ gathering of economists from all over the world.

The Exhibition

As part of the Congress we are providing exhibition opportunities to commercial and academic publishers. The Exhibition will be hosted in the main registration foyer of the Palais des Congrès de Montréal convention center which will be the central hub of the Congress and the area where delegates will register. The area will also be the main point for meeting and networking for delegates and as such there will be a guaranteed and constant flow of traffic. There is limited availability of space for stands in the foyer, so do book early to guarantee your presence.

Exhibitors can set up on Sunday August 16th between 09:00 and 14:00hrs.

Registration will be open from 15:00hrs for early arrivals. Main registration will be open on Monday morning from 08:00hrs.

About the Econometric Society

The Econometric Society is the most prestigious learned society in the field of economics, with a world-wide membership. Its main objective is to promote studies that aim to bring together theoretical and empirical approaches to economic problems, using constructive and rigorous thinking similar to that which has come to dominate in the natural sciences. The econometric society operates as a purely scientific organisation, without any political, financial or national allegiance or bias, and is a self-supporting non-profit organization that operates on behalf of its members,

Main Lectures & Talks

Named Lectures:

- ~ Presidential Address: Robert Porter (Northwestern University)
"Empirical Analysis in Auction Design" (Chair: Robert Wilson)
- ~ Cowles Lecture: Elie Tamer (Northwestern University)
"Sensitivity Analysis in Econometric Models" (Chair: Donald W. K. Andrews)
- ~ Frisch Lecture: Alvin E. Roth (Stanford University)
"Kidney Exchange: New Developments and Frontiers" (Chair: Robert Wilson)
- ~ Walras/Bowley Lecture - Per Krusell (Stockholm University):
"Climate Change Around the World"
- ~ Fisher-Schultz Lecture: Darrell Duffie (Stanford University)
"The Design and Efficiency of Over-the-Counter Financial Markets" (Chair: John Geanakoplos)

Invited Talks:

1. Industrial Organization

Matthew Gentzkow (University of Chicago):

"Competition and Persuasion"

Michael D. Whinston (Massachusetts Institute of Technology):

"Recent Advances in the Empirics of Vertical Contracting"

Discussant: John Asker (University of California, Los Angeles)

2. Macroeconomics

Ulrich Mueller (Princeton University)

"Ultra Low-Frequency Econometrics"

Harald Uhlig (University of Chicago):

"Shocks and Sharpe Ratios: Recent Advances in Empirical Macroeconomics"

Discussant: Frank Schorfheide (University of Pennsylvania)

3. Agency problems

Johannes Horner (Yale University):

"Learning and Experimentation"

Igal Hendel (Northwestern University):

"Dynamic Contracting in Insurance"

Discussant: Bernard Salanié (Columbia University)

4. Big Data

Serena Ng (Columbia University)

"Opportunities and Challenges: lessons from analyzing terabytes of data"

Jesse Shapiro (University of Chicago)

"Social Science with Big Data"

Discussant: Christian Hansen (Chicago Booth)

5. Matching

Fuhito Kohjima (Stanford University):

"Recent Developments in Matching Theory and their Practical Applications"

Parag Pathak (Massachusetts Institute of Technology):

"Designing School Assignment Mechanisms"

Discussant: Federico Echenique (California Institute of Technology)

6. Partially Identified Models

Azeem Shaikh (University of Chicago)

"Practical and theoretical advances in inference for partially identified models"

Kate Ho (Columbia University)

"Partial Identification in Applied Research: Benefits and Challenges"

Discussant: Jack Porter (University of Wisconsin-Madison)

7. Networks

Sanjeev Goyal (University of Cambridge):

"Networks and Markets"

Aureo de Paula (University College London & University of Cambridge):

"Estimation of network models"

Discussant: Rachel Kranton (Duke University)

8. Macroeconomics

Dirk Krueger (University of Pennsylvania):

"Inequality and the Macro Economy: Data, Models and Policy Implications"

Felix Kübler (University of Zurich):

"Modern computing power and macroeconomic models"

Discussant: Tony Smith (Yale University)



9. Dynamic Mechanism Design

Alessandro Pavan (Northwestern University):

“Dynamic Mechanism Design: Endogenous Types and Robustness”

Andy Skrzypacz (Stanford University):

“Dynamic Mechanism Design”

Discussant: Juuso Valimaki (Aalto University)

10. Finance/Industrial Organization

Jakub Kastl (Stanford University):

“Bid Shading and Bidder Surplus in the US Treasury Auction System”

Viral Acharya (New York University):

“Regulatory Cycles and Financial Crises”

Discussant: Darrell Duffie (Stanford University)

Lunch discussions and debates

1. Climate Change

James Stock (Harvard University)

Martin Weitzman (Harvard University)

2. Theory and Empirics for Policy Applications

Paul Milgrom (Stanford University)

James Heckman (University of Chicago)

3. Health Care

Johnathan Gruber (Massachusetts Institute of Technology)

Carol Propper (Imperial College London)

4. Monetary Policy

Christopher Sims (Princeton University)

Michael Woodford (Columbia University)

5. Financial Reform

John Geanakoplos (Yale University)

Jeremy Bulow (Stanford University)



Committees

Scientific Program Committee

Bo Honoré (Princeton University)
Ariel Pakes (Harvard University)
Monika Piazzesi (Stanford University)
Larry Samuelson (Yale University)

Local Organizing Committee:

Jean-Marie Dufour, Chair (McGill University)
Marine Carrasco (Université de Montréal)
Rui Castro (Université de Montréal)
Russell Davidson (McGill University)
Georges Dionne (HEC Montréal)
Prosper Dovonon (Concordia University)
Alain Guay (Université du Québec Montréal)
Lynda Khalaf (Carleton University and CIREQ)
Ngo van Long (McGill University)
Marc Henry (Pennsylvania State University and Université de Montréal)



Partners



Exhibition

The Table Top Exhibits will be located in the Foyer adjacent to the registration area and scientific sessions. We encourage you to take advantage of this valuable marketing investment available to your company!

\$2,500.00 + Tax / per 6' table top,

Cost includes the following:

- ❖ 6' draped table top exhibition and 2 chairs
- ❖ 2 exhibitor passes for the duration of the Congress (Excluding lunches and receptions)
- ❖ Sufficient lighting will be provided for adequate illumination in the exhibit area
- ❖ Complimentary listing in the Final Program
- ❖ Pop up signage, stand & material is permitted as long as it does not surpass the 6' maximum space allowed per exhibitor. Prior approval is required. Please send your booth pop up or signage design to Lina Salvati at lsalvati@linsa.ca

Not included:

- ❖ The rates do not include Taxes, AV, internet connexion, F & B, additional electricity or any special furniture that you may wish to order
- ❖ Additional badges for exhibiting company representatives may be purchased for \$100 per badge. (Excluding lunches and receptions)

Additional points of interest:

- ❖ "Major sponsors" will be given first choice in choosing their exhibit space location.
- ❖ Please note that exhibit spaces will be allocated accordingly at a later date by the local organizing committee and in the manner mentioned above.

Liability and Security

Exhibitors are reminded that they must have a valid insurance covering themselves and their personnel in the event of damage or loss to their exhibits, equipment and exhibition material. Each exhibitor must make provisions for safeguarding their goods, materials, equipment and display at all times. The Congress and all of its members and organizing committee will take no responsibility for damage or loss of material belonging to your exhibition.

Cancellation

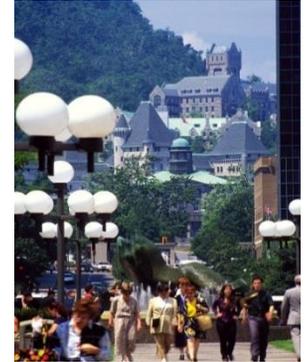
Once your booking has been confirmed you will be liable for a cancellation fee of 50% if you cancel before **17 June 2015**. Cancellation after this date will incur 100% cancellation charge.

Delivery and storage

Information will be made available with confirmation of booking.

How to Book

Please complete the booking form found on page 9 and return to : Linsa Inc. lsalvati@linsa.ca



Sponsorships

Through the various sponsorship opportunities your organization can directly participate in this scientific meeting and gain increased visibility. We invite you to select a sponsorship level that fits your marketing strategy; one that will help your company achieve the greatest impact and awareness.

DIAMOND 2 Tables exhibition space (if required) / Premier table location in exhibit hall 10 complimentary exhibitor badges / 10 complimentary tickets to Wednesday Gala Dinner 2 full-page advertisement in the Final Program 2 complimentary bag inserts (To be provided by the sponsoring company) Company listing as Diamond Sponsor in the Final Program & Congress website	\$50,000
Platinum 1 Table exhibition space (if required) / Premier table location in exhibit hall 8 complimentary exhibitor badges / 4 complimentary tickets to Wednesday Gala Dinner 1 full-page advertisement in the Final Program 1 complimentary bag inserts (to be provided by the sponsoring company) Company listing as Platinum Sponsor in the Final Program & Congress website	\$35,000
Gold 1 Table (if required) / Premier table location in exhibit hall 6 complimentary exhibitor badges / 3 complimentary tickets to Wednesday Gala Dinner 1 complimentary full page ad in the Final Program Complimentary listing as Gold Sponsor in the Final Program & Congress website	\$25,000
Silver 1 Table (if required) / Preferred table location in exhibit hall 4 complimentary exhibitor badges / 2 complimentary tickets to Wednesday Gala Dinner 1 complimentary half page ad in the Final Program Company listing as Silver Sponsor in the Final Program & Congress website	\$15,000
Bronze 1 Table (if required) / Preferred table location in exhibit hall 2 complimentary exhibitor badges / 1 complimentary ticket to Wednesday Gala Dinner Company listing as Bronze Sponsor in the Final Program & Congress website	\$10,000
Exhibitor 1 table 2 complimentary exhibitor badges Complimentary listing in the Final Program & website	\$2,500
Congress Patron Complimentary listing in the Final Program & website	\$2,000

Sponsorships will be handled on a 'first come, first served' basis.

How to Book: Please complete the booking form found on page 9 and return to : Linsa Inc. lsalvati@linsa.ca

Sponsorships Continued...

Monday Welcome Opening Reception

10 complimentary tickets
 Special acknowledgement will be mentioned in the Final Program
 Signage will be allowed (provided by the company and with prior approval by the organizing committee)
 1 complimentary bag insert
 1 exclusive sponsorship

\$25,000

Wednesday Congress Gala Dinner

Corporate branding on the welcome reception tickets
 10 complimentary tickets
 Special acknowledgement will be mentioned in the Final Program
 Signage will be allowed (provided by the company and with prior approval by the organizing committee)
 1 complimentary bag insert
 1 exclusive sponsorship
 Industry partners are permitted to purchase social program tickets for themselves as well as guests.

\$25,000

Coffee Breaks / Lunch

\$10,000 per coffee break or lunch

Corporate branded signage will be allowed (provided by the company and with prior approval by the organizing committee)
 Special acknowledgement will be mentioned in the Final Program
 1 complimentary bag insert
 1 full page advert in the Final Program

Congress Final Program Advertisements:

Full page Advert **\$1,500**
 Inside Front Cover **\$2,000**
 Inside Back Cover **\$2,000**
 Half page **\$750**

Participants' Portfolio

Congress portfolio distributed to all Congress participants.
 Sponsoring company will be permitted to include 2 company flyers (1 page) in the participants bags
 1 page advertisement in the Final Program
 Sponsor will have special mention in the Final Program

\$25,000

Badges and Lanyards Exclusive Sponsorship

Sponsoring company will be permitted to include 1 company flyers (1 page) in the participants bags
 Sponsor will have special mention in the Final Program

\$20,000

Bag inserts

One page company flyer or promotional item, to be provided by the sponsoring companies.
 Insert must have prior approval by the organizing committee

\$500



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This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address2: _____

City and Province/State: _____

Postal Code: _____ Country: _____

Tel.: _____ Fax: _____

E-mail: _____

Exhibition space requested: _____

Sponsorship Package: _____

I wish to Donate: _____

Signature: _____ Date: _____

Company check must be payable to: « *CIREQ Université de Montréal* » NOTE: Please send a copy of this signed agreement with your payment

Please send your check payment to the below address:

« *CIREQ Université de Montréal* »

Attention to: Lina Salvati, Congress secrétariat

2975 Palomino

Saint Lazare, Quebec J7T 2B1 Canada

For further information or any problems with your payment please contact Lina Salvati + 1 514 924 3476 lsalvati@linsa.ca

Contact Information

CONGRESS WEBSITE: <http://eswc2015.com/>

Please direct all enquiries regarding, exhibition & sponsorship To Linsa Inc.

Industry relations

Linsa Inc.

Mrs. Lina Salvati

Commercial & Exhibition Director

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Econometric Society:

<https://www.econometricsociety.org/>

